

Monterrey, Nuevo León  
+52 8186854065 | [luisalberto.ar@gmail.com](mailto:luisalberto.ar@gmail.com)



## PROFESSIONAL EXPERIENCE

---

**VESVIR TECHNOLOGY S.A. DE C.V. - Artificial Intelligence Solutions for Businesses**  
**CEO (Chief Executive Officer)**

Monterrey  
2020-current date

**1. Business Automation Services**

- <https://vesvirtechnology.com>
- Design and implement AI-driven solutions to optimize workflows and enhance operational efficiency in physical businesses.

**2. Startup: Vesvir APP – Fashion Application**

- <http://vesvir.com>
- Building a next-generation fashion application aimed at revolutionizing online clothing purchases.
- Focused on enhancing user experience with AI-powered personalization and seamless e-commerce integration.

**MAAGPLUS**  
**CO-Founder**

Monterrey  
2023-current date

- <https://maagplus.com/>
- Marketing agency specialized in meta ads
- Dedicated to maximizing ROI for clients through effective ad strategies.

**BIO-AGLO S. DE R.L DE M.I - ONA Artisan Bars & E-commerce**  
**CTO (Chief Technology Officer)**

Chihuahua  
2021-current date

- Innovated online purchasing processes to improve engagement and sales.
- Designed and launched [www.bioaglo.com](http://www.bioaglo.com) for ONA nutritional artisan bars.
- Managed social media marketing and performance tracking.

**Agro Mil Industrias - Food Production and Exportation**  
**CTO (Chief Technology Officer)**

Chihuahua  
2024-current date

- Company with over 30 years of experience in the production and commercialization of chipotle peppers, onions, green and red chilies, and walnuts.
- Implemented a digital modernization strategy, including creating a corporate website.
- Managed the expansion into international markets, attracting clients in the United States.

## EDUCATION

---

### Tecnológico de Monterrey

*Licenciatura en Inteligencia de Negocios*

Monterrey

2023- current date

### PREPA TEC

*PBB*

Chihuahua

2019-2022

## SKILLS

---

- **Programming:** Python, FlutterFlow, Firebase, Replit Agent
- **Artificial Intelligence:** Predictive models, emotion recognition, workflow automation
- **Web Design and Development:** Shopify, WordPress, Landing Pages
- **Digital Marketing:** Meta Ads, Google Ads, Conversion campaigns
- **Data Analysis:** Tableau, Advanced Excel, Data Visualization

### Certificates:

- Tec Lean Explora (6 weeks) (Tecnologico de Monterrey)
- Academic Preparation - Pre-Collegiate (Rice University)
- Basic Concepts of Digital Marketing (Google Garage Digital)
- Professional web design (42 hours) (Udemy)
- Personal Productivity (40h) (Google Activate)
- Digitize your business step by step with Google My Business and YouTube (Google Activate)
- Protect your business: cybersecurity in remote work (Google Activate)